Newsletter 2021 **Trondheim Cruise Network**



European Region of Gastronomy in 2022



13 new cruise excursions

Amended berth attribution rule

see page 3

see page 4





Havn

12 CRUISE CALLS IN 2021

This season was short but the more exiting. In August, cruise ships were finally allowed back into Norwegian waters after the pandemic outbreak in 2019. Our first call was with World Voyager and a huge excitement.

In all, six cruise lines called throughout 2021. Close communication between the port and the cruise lines was especially appreciated under these difficult circumstances. We are looking forward to



World Voyager 19.08.2021

Photo: Terje Holm

a more normalized 2022 with an expanded season.

UPGRADE PATHWAY TO CRUISE QUAY

Upgrade pathway to city centre

2021:

12 calls

4.800 pax

The pathway from the city to the main cruise quay was redone with stairs leading to the fjord.

The welcoming area just outside the ISPS-zone was widened.

Tourists will be welcomed in 2022 by a pop-up tourist information close by.

Mein Schiff 3 30.08.2021 Photo: Trondheim Port Authority

SHORE POWER AT QUAY 2

Quay 2 at Pir I, is available every day after 1 PM for vessels with a length up to 140m, depth of 8m.

Shore power will be available with a max capacity of 2.5MW, 50Hz, 660/690V with 6 Covotec plugs each up to 350A. We have the possibility to purchase a higher frequency converter if found feasible. We aim to offer shore power also at the main cruise quay by 2025 for all sizes of vessels.

Please assist us by conveying your specifications for kv, MW, Hz and plug so that we can plan accordingly. Please, email our cruise coordinator at:

kuehnl@trondheimhavn.no

Shore power at quay 2

EUROPEAN REGION OF GASTRONOMY 2022

3 Michelin Star restaurants

In early 2020 Trondheim and Trøndelag region got awarded the title of European Region of Gastronomy in 2022.

This is yet another milestone to create international awareness as well as recognize and value the high standards of our local food sector.

The official logo for host and producers can only be used by certified

13 NEW CRUISE EXCURSIONS

The new cruise manual has 13 new or revised tours.

48 cruise excursions

We have focused on developing tours highlighting the title of European region of Gastronomy as well as off-season products.

Expending the season for cruise calls is very important to Trondheim. As the only cruise destination in the region of Trøndelag there are many more

tour options to be discovered in the perimeter of the port. Stay longer and your guests can travel deeper!

Photo: Wil Lee-Wright | Britannia Hotel

The port is the closest to Røros – a UNESCO world heritage town, and the only wild habitat of wild muskox in Europe.

The manual will be sent out and can be downloaded here:

trondheimhavn.no/en/cruise-3/

SKI JUMP ARENA UNDER CONSTRUCTION

FIS World Nordic Ski Championship 2025

Granåsen ski jump arena is being redone completely in preparation for the world ski championship in 2025. While it is a construction site throughout 2022, it will be an even more exiting attraction to visit by 2023.

Another major building project is the educational Ocean Space centre by 2028. With 44.000m², the centres is designated to high-tech science within the ocean space.

Granåsen Ski Jump by 2023





companies.

norwayfoodregion.com

AVOID OVERCROWDING

Trondheim's joint cruise strategy targets sustainable growth in cruise business.

Part of the strategy is to analyse the cities pressure points and bottlenecks related to the amount of people. This is to avoid overcrowding in the future.

The strategy aims to set a maximum number of guest at the same time in order to deliver highquality to everyone.

In 2022 we will analyse days with a high volume of visitors to see whether or not a limit is reached.

Attractions, transportation and guideservices as well as other companies connected to tourism, all work together, also to find possibilities to improve capacity.

AMENDING THE BERTH ATTRIBUTION RULE

In 2019, 13 cruise communities in Norway signed a joint will with 14 measures. Nr. 11 demands that ports prioritize vessels with a high environmental standard when distributing berths.

Therefore, bookings and booking changes made at Trondheim Port Authority after 01.02.2022 for the calendar year 2025 and onward will be affected by environmental parameters. Vessels with a shore power connection are prioritized to dock at the main cruise berth. If competing vessels have the same standards, scores like EPI or ESI are used before we reverse to the original first-come first-serve rule.

Confirmed berths are fixed two years in advance and are then not impacted by environmental parameters anymore.

This is to ensure predictability.

AVAILABILITY CALENDAR

With 98 calls booked in 2022 a calendar always comes in handy.

Find available dates to avoid overlapping with other calls.

We have available dates visible at <u>zielia.com</u>.

Trondheim also participates in the Cruise Norway itinerary planner. In order to spread calls throughout the years we offer 25% off quay dues from October to April.

Trondheim Port Authority also recommends their other cruise destinations in Trøndelag, Frøya, for vessels up to 200m length and up to 1.000 pax and Namsos, 220m length and 4.000 pax.

Prioritizing ships with high environmental standards

Implementing

joint cruise

strategy



Availability

&

off-season discount

MEET THE DESTINATION MANAGEMENT

Even though travelling conditions for 2022 seem unsure at the moment Trondheim is aiming to be represented physically at several events.

- Cruise Europe's conference in February
- Cruise Norway Days in London and Hamburg in March
- Seatrade Global in April
- Seatrade Med in September

«I am looking very much forward to having a chance of meeting up again in person. Even though, a digital meeting is always an option!» says Maria Kühnl Undheim, Marketing

Manager Cruise at Trondheim Port Authority.



INTERNATIONAL CONFERENCE IN TRONDHEIM

We had the honour of hosting Cruise Europe's cruise conference in May 2021 digitally.

Cruise Norway's international conference

Attending

Seatrades in

2022

In autumn 2022 we are looking forward to hosting Cruise Norway's international conference in Trondheim physically.

We aim to showcase luxurious Britannia Hotel as the main venue. It is the cities most prestigious 5 star hotel remodelled thus historical.



Hotel Britannia Photo: Wil Lee-Wright | Britannia Hotel

TERMS, CONDITIONS AND PRICES 2022

We have released our prices for 2022 in May.

Calls between 01.10.-30.04. get 25% discount on quay dues.

Releasing finalized prices for 2022

From the 5th to the 9th call within a calendar year you'll get 5% off quay dues. The 10th and all subsequent calls get 10% discount.

The EPI-score continues to determine the sum of quay and harbour due.

We have no cancellation fees!





Port of Trondheim Photo: Grim Berge

The basic feasibility study looking into establishing a new cruise berth is going forward with the next phase, obtaining geotechnical data to get a detailed map of the options at Pir I. This location has a depth of 10-12m and space for vessels up to 350m length.

EXPERIENCED TURNAROUND PORT

After 6 years experience with turnaround operation with Pullmantur, the port and suppliers are eager to find new costumers to serve.

Additionally, the port acquired 400m² space connected to the main cruise quay in 2020, which can be used for luggage storage. Without a designated cruise terminal we can serve open jaw operations like Pullmantur's using other facilities close by.

The renewal of the polyethylene fender system of the cruise quay is planned for 2022.

The shore excursion parking area is due for an upgrade in 2022.



New 400m² area

Photo: Trondheim Port Authority

At these we facilitated up to 1.500pax at the same time. For smaller operations we can set up a tent on the new space.

PORT INFORMATION

Quay 68:		
The main quay		
Length: 96 m		
Draft: 13 m		
Airdraft: Unlimited		
Beam: Unlimited		
Quay 68 can take vessels		
ир to 360 m.		

Quay 30: Length: 280 m Draft: 8 m Beam: 55 m Airdraft: Unlimited

Port service:	
Waste handling:	Yes
Wastewater method:	Truck
Bunker delivery:	Yes
Bunker method:	Truck
Supplies:	Yes
Tugboats:	Yes
Anchorage:	Yes
Other services:	Yes



Port of Trondheim

Trondheim Cruise Network Mid-Norway

Trondheim Cruise Network is a network consisting of private and public actors with a common interest in strengthening Trondheim's position as a port of call for cruise ships and coastal vessels. The primary goal for the network is to satisfy the cruise passengers and cruise lines. This will be achieved through product development and marketing of Trondheim, as well as improving the user experiences and facilities.

TRONDHEIM WELCOMES CRUISE PASSENGERS BACK



Photos: top left corner: Sven-Erik Knoff | FotoKnoff bottom left corner: Trondheim Port Authority

top right corner: Marius Rua bottom left corner: Terje Rakke trondelag.com

STATISTICS

Calls 2021:	12
Passengers 2020:	4.800
Turnaround:	0
Overnight calls:	0
Off-season calls:	5
Expected calls 2022:	98
Exp. pax 2022:	215.000



Borealis 29.11.2021

Photo: Åge Sjølstad

We continuously strive to improve Trondheim and Trøndelag as a destination for your cruise tourists. Any feedback is highly appreciated.

Contact Information

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Find TRONDHEIM on:



